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2006 Commercial Fundraiser Activity Report - Overview

Total number of Commercial Fundraisers on report: **111**

Total Contributions: \$ **505,582,176**

Total Net to Charity: \$ **241,531,943**

Average percentage of contributions returned to charity clients: **48%**

TOP TEN (10) PERCENTAGES

| | Commercial Fundraiser Name | Percentage to Charity | Page on Report |
|----|--|-----------------------|----------------|
| 1 | DialogueDirect, Inc.* InService America, Inc. | 100% 100% | 1 1 |
| 2 | Webster Group, Inc., The | 94% | 1 |
| 3 | Coinstar, Inc. | 93% | 2 |
| 4 | Lewis Advertising Company, Inc. | 87% | 2 |
| 5 | Aspen Marketing Services, Inc. | 81% | 2 |
| 6 | Legacy Telemarketing Corporation | 79% | 2 |
| 7 | STELLAR Fundraising Executives, Inc. | 77% | 3 |
| 8 | NFB Associates, Inc.* | 76% | 3 |
| 9 | Eidolon Communications | 72% | 3 |
| 10 | DCM, Inc. Together We Can Change The World, Inc.* | 70% 70% | 4 4 |

BOTTOM TEN (10) PERCENTAGES

| | Commercial Fundraiser Name | Percentage to Charity | Page on Report |
|----|---|-----------------------|----------------|
| 1 | Charitable Auto Resources (aka CARS) | -70% | 30 |
| 2 | Grassroots Voter Outreach, Inc.* | -69% | 30 |
| 3 | Tele-Data Services, Inc.* | 0% | 29 |
| 4 | Nationwide Fundraisers, Inc. LAS, LLC | 10% 10% | 29 29 |
| 5 | Community Support, Inc. | 11% | 28 |
| 6 | TeleService USA | 12% | 28 |
| 7 | DialAmerica Marketing, Inc.* Courtesy Call, Inc. | 13% 13% | 28 28 |
| 8 | Xentel, Inc. Vehicle Donation Processing Center, Inc. | 14% 14% | 27 27 |
| 9 | Midwest Publishing-DN, Inc. Bee, L.C. | 15% 15% | 27 26 |
| 10 | Sponsor Reps, Inc. Non-Profit Services, Inc. Comnet Marketing Group, Inc. | 16% 16% 16% | 26 26 25 |

* Commercial Fundraisers who provided Solicitation Comments for the financial year reported.